

# 2012 NEW PRODUCT LINE APPLICATION

If you were a NEPTS 2010 or 2011 exhibitor and wish to display a new product line(s) at the 2012 New England Products Trade Show, please submit a description of your new product line in the space provided and complete the manufacturing self score work sheet below. Your new line must be juried to be included within the show.

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## SECTION A - MANUFACTURING SELF SCORE SHEET

Please indicate the extent to which the following activities occur in New England.

0 - not at all in New England 1 - partially in New England 2 - entirely in New England

\_\_\_ Materials (*of New England origin, not purchase location*)

\_\_\_ Labor/Value Added (*in NE*)

\_\_\_ Distribution & Handling (*in NE*)

\_\_\_ Design & Development (*in NE*)

\_\_\_ **Total**

*You must have a score of 6 or higher to qualify.*

**What is your wholesale price range?**

Highest \$ \_\_\_\_\_

Lowest \$ \_\_\_\_\_

Min. Wholesale Order \$ \_\_\_\_\_

## SECTION B - PRODUCT SUBMISSION

Please submit A) **samples, photos or slides of the product line** B) **marketing materials** used to promote product for the 2012 show, and C) **order form** including terms. All product samples must be clearly labeled with company name and phone number. *Please note: Product samples, slides, and photos will not be returned. If return shipping is required, applicant must provide postage/shipping fees and include a \$10 handling fee. Items may also be picked up at our office.*

**I have enclosed the following:** (*Please include quantity in space provided*)

\_\_\_ Photos      \_\_\_ Slides      \_\_\_ Product Samples

Item Name(s): \_\_\_\_\_ (send only one product sample per product line; describe below)

A. \_\_\_\_\_ B. \_\_\_\_\_ C. \_\_\_\_\_

Do Not Return

Will Pick Up

I am including return instructions: \_\_\_\_\_

*I understand that the New England Products Trade Show staff will make every effort to safeguard the products submitted. I acknowledge, however, that I am sending these products at my own risk, and the event producers and partners will not be held responsible if damage or loss of products should occur. Any products not picked up by April 1st, 2012 becomes property of NEPTS.*

**I declare that to the best of my knowledge the information provided is true, correct, and complete and the products listed on this form are all New England made.** The NEPTS reserves the right to disqualify any product or exhibitor from the show, including, but not limited to, any product which is suggestive of religious, political, racial or sexual content, orientation, or marketing. I have kept a copy of this form for my files.

Company: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Title: \_\_\_\_\_

## SECTION C - PLEASE RETURN COMPLETED FORM, SAMPLES, AND SALES MATERIALS TO:

NEPTS 2012, P.O. Box 66838, Falmouth, ME 04105  
Questions? Call 207-781-5756 or email [info@giraffeevents.com](mailto:info@giraffeevents.com)  
The NEPTS Jury Committee meets on a regular basis.  
You'll be contacted with jury results via phone or e-mail.